



Application for
Standing Stone Coffee Company
Community Partner
Standing Stone Coffee Company

This program is designed for Huntingdon County community organizations (including high school and college clubs) who are committed to working on Community Development within Huntingdon County, or who will positively impact Huntingdon County community members. We are looking to partner with organizations and clubs whose pursuits match well with Standing Stone's Vision of Community.

Standing Stone Coffee Company's Vision of Community

SSCC sees the potential of a community who cares for and knows their neighbor, stewards the environment, has an integrated education system including higher educational opportunities, flourishes through the arts, celebrates life through creative and quality food, play, work and rest, and is aware of global issues and participates in the global community.

SSCC seeks to invest in efforts of lasting, long-term transformation in the community. These may come in the form of established programs, and also may be a fresh idea from someone in our community looking to make a difference. We want to honor that ingenuity and desire for change. We also seek to invest in community development efforts that are either faith-based or not, knowing that all good things come from God and that God's desire is for the restoration of all things, the whole person and the whole community.

Design of the Community Partner Program: This would be a month partnership. The goal is to provide local clubs and organizations unique promotional opportunities, to create and strengthen connections between SSCC guests and community engagement opportunities, and to support community partners through financial contributions.

- Promotional Opportunities**
 - Promotion over our Social Media Network.
 - Table tent promotion leading up to each 15% Donation Day.
 - Opportunity to host a Community Conversation night that focuses on your organization and its work in the community.
 - The use of SSCC's Community Development Sign Feature for promotional purposes for the length of the partnership.
- Project Support**
 - We will partner with you on any of your pre-existing community outreach/service events, both in promotion and in participation.
- Financial Support**
 - Your organization will receive the proceeds from a pre-selected Monday 15% Donation Day. (15% of the café's total gross sales for that day)

Applications are being accepted on an ongoing basis. The SSCC Community Development Committee meets regularly and will make a decision on partnerships at each meeting.

If you have any questions pertaining to the application or the program, please contact Ann at 643-4545 or commdev@standingstonecoffee.com

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A) Contact Info

Organization's name:

Organization's address:

Organization's web address:

Contact person's name:

Phone number:

Email address:

Best method and time to reach you:

B) By applying, each community partner is committing to the following (initial each, showing that you agree):

- Cross-promotion of this month-long partnership within your organization's network
- Personal organization presence on the chosen 15% Donation Day. This includes bringing people in to participate.
- Providing materials including:
 - The Name and Mission of the Organization/Club?
 - What does the Organization/Club do?
 - Who/what is your clientele or project focus?
 - How do community members get involved?
 - How do community members contact you?

- Considering leading a Community Conversation during the month period, scheduling it prior to the month for promotional purposes
- Having promotional table presence for both 15% days – including organizational signage and/or materials
(this doesn't have to be staffed)

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C) Please answer the following questions:

- What is your organization's vision/mission?

- In what ways is your organization working to improve the community?

- How do you see this partnership with Standing Stone as beneficial to you?

(D) Acknowledgement of Understanding

I have read and understand the above information about being a Standing Stone Coffee Company Community Partner.

I understand that as the applicant and contact person, I will be the primary liaison between Standing Stone Coffee Company and the organization I represent, unless communicated otherwise.

By signing, my organization is committing to each point listed under letter "B."

Applicant's Signature _____ Date_____

If you have any questions, please direct them to Ann Cherry, Assistant Director of Operations, at commdev@standingstonecoffeecompany.com.

Please return application to Standing Stone Coffee Company or mail to:
 Standing Stone Coffee Company
 1229 Mifflin St.
 Huntingdon, Pa 16652